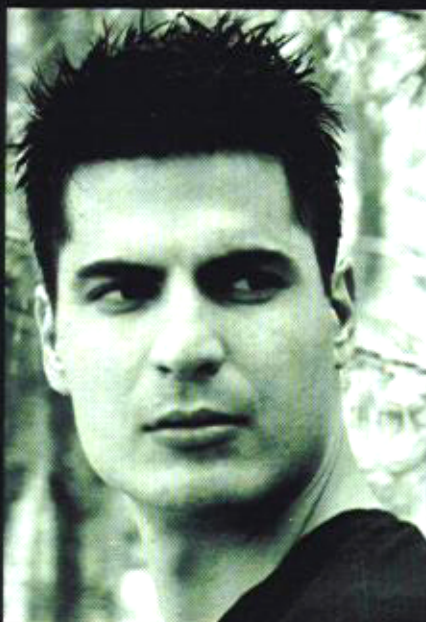


ROCCO LEO GAGLIOTI

by Louis Canales

In our not too distant past, South Beach was the winter mecca for the world of fashion photography. A mere decade ago our billion dollar sandbar boasted over 2,500 models living and working within its one square mile. It was a time when



the energy was palpable, the visuals unforgettable, and the attitude negligible.

Rocco Leo Gaglioti first came to South Beach from his native Milan to pursue a career in front of the camera as a model. His striking good looks assured him success, success that took him from South Beach to the fashion capitals of the world as a model in demand. The experience also opened new horizons for Gaglioti. Through his work in front of the camera, he found that the creation of

images fascinated him. He also discovered the strong impact of visual communication. It was the perfect vehicle through which he could express to the world his deeply felt emotions. His relationship with a camera had changed. He would no longer

be an object captured in time by its eye but an observer recording the nuances of a moment and sharing it with his audience.

Gaglioti's evolving style as a photographer is evocative, elegant, strong. His images are distilled renaissance portraits stripped of all superfluous artifice and the pedestrian clutter of our global disposable consumer society. They say a picture is worth a thousand words. Herewith a portfolio of Gaglioti's work. It speaks volumes. 